



BAKING EQUIPMENT

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PRESS RELEASE

ERIKA RECORD LLC Announces New Table Top Slicing Equipment

The BBS Table-top provides hinge and complete slicing technology in one machine.

Clifton, June 17, 2011: Erika Record (ER), a leading distributor of Baking Equipment for over twenty years, has unveiled the Krumbein BBS Table Top Hinge/Complete Slicing machine. Erika Record and Krumbein Rationell partnered up last October in an effort to expose the U.S. market to the latest in German engineered cake & bread slicing technology. Krumbein is a family managed enterprise established over 30 years ago.



BBS SHOWN WITH OPTIONAL SPLITTING DEVICE

The BBS will be exhibited during the “All Things Baking” show, Schaumburg, Ill from October 2-4th 2011. The BBS features the 2-in-1 technology which allows the user to choose from hinge slicing or complete slicing by production type; Pretzels, Bagels, Pita Bread, Cakes, Hot Dog/Hoagie bread, Hamburger buns and so much more. The dual ability of this machine reduces the need to purchase separate slicing machines for different product types. In addition, the BBS is once again providing the performance of a high quality, dual machine in a small, compact footprint.

ER is excited to add the BBS Hinge/Complete slicer to its long line of flexible, high performance equipment in the Baking Industry. For more information, e-mail us sales@erikarecord.com or visit us on the web www.erikarecord.com.